

# Fayetteville Forward

JUNE 2011

VOL.6 NO.2

## WOOLSEY WET PRAIRIE:

A Piece of History Living in Fayetteville Today.

Submitted by Bruce Shackleford, M.S., REM, REPA, CPESC  
Environmental Consulting Operations, Inc.

### A HISTORY LESSON FROM AN ECOLOGIST

In 1831-1838, the Government Land Office sent surveyors to mark the corners of the townships in North-west Arkansas. As a reminder to those of you who are non-surveyor folks, a township is composed of 36, one-square mile sections. It is my understanding that the corners of the square mile sections were marked soon thereafter. The township of the Fayetteville area was named "Prairie Township". Go figure!

**WOOLSEY WET PRAIRIE** *cont'd on page 4*



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Have you seen the  
**Today in America**  
featuring Fayetteville?



You can view the  
program video **HERE.**



# MAYOR'S CORNER

Fayetteville residents have a great opportunity and asset that is unique in our state, public access television. For over thirty years, Fayetteville has benefitted from public access television, and it is now the only public access station in the state of Arkansas. Public Access Television, which is located in the City of Fayetteville Television Center at 101 W. Rock Street, has made great improvements over the past year and are offering more free classes, more class variety, expert workshops, the ever popular Short Takes productions, new equipment, a free internet workstation for Public Access Television users, and several other great public service features for you. The great part about it is that it is free training in a skilled profession while you have fun telling your story or telling someone else's story.

I want you to come by and see us at Public Access Television and learn how you can be trained to produce your own programming. Your training can lead to your achievement as a Fayetteville Public Access Television Certified Producer. You can check out equipment (including field production equipment) like a library book and come back and get your program broadcast on cable television (COX 218 or AT&T U-verse 99). The Fayetteville City Council provided funding for new editing equipment in 2010, and renovations to the Television Center, including a new classroom, have enhanced the learning experience.

Go to [www.faypublic.tv](http://www.faypublic.tv) and learn more about Fayetteville Public Access Television. You can learn how to produce your own show, you can come to a free workshop by an expert in the field of media production, you could also come out on Mondays from 5-6 p.m. or Thursdays from 11 a.m. to 12 p.m. for open mic time and appear on our popular Short Takes program in which you get 5 minutes to state your ideas for a public audience (or do a magic trick, tell about an upcoming event, read a poem, etc.).

I hope you get involved in Fayetteville Public Access Television. It is a cool place to be, it provides a usable skill in today's technologically-advanced world that highlights audio and video messaging, and it is a perfect place to tell your story and share your vision. As we like to say, "Let's Make Television!"

*Lioneld Jordan,  
Mayor*



Missed Mayor Jordan's  
Town Hall Meeting?  
**VIEW THE LATEST HERE**

Watch the new series from  
The Government Channel -  
Mayor's Corner:  
*select below*

**Sarah Wrede**  
Streamside Protection

**Ella Caraway, Kanat  
Bektemirov, & Annika  
Tabassum**  
FHS Service Learning  
Students

**Chase Gipson &  
Connie Edmonston**  
Parks & Recreation

**Vicki Deaton**  
City Internal Auditor

**Anne Shelley**  
Public Access  
Television

**David Jurgens**  
Utilities Director

**Sue Butler**  
Fire Safety

**Shawna Thorup**  
Fayetteville Public  
Library

**Justine Middleton**  
Animal Services

## Feedback

Contact Mayor Lioneld Jordan  
or Communication Director  
Lindsley Smith with your ques-  
tions or concerns.

Mayor Lioneld Jordan  
(479) 575-8331  
[majord@ci.fayetteville.ar.us](mailto:majord@ci.fayetteville.ar.us)

Lindsley Smith,  
Communication Director  
(479) 575-8330  
[lsmith@ci.fayetteville.ar.us](mailto:lsmith@ci.fayetteville.ar.us)

Newsletter-specific  
comments can be sent to:  
Julie McQuade,  
Newsletter Editor and  
Community Outreach  
Coordinator  
(479) 575-8302  
[jmcquade@ci.fayetteville.ar.us](mailto:jmcquade@ci.fayetteville.ar.us)

# FAYETTEVILLE HISTORY MOMENT

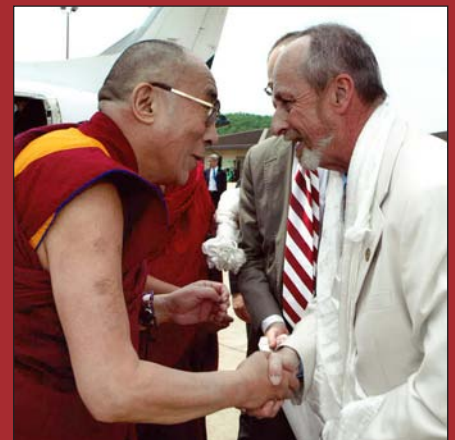
The Fayetteville Government Channel began producing this award-winning informational programming in 2010. To view one of the programs click on the button title below:



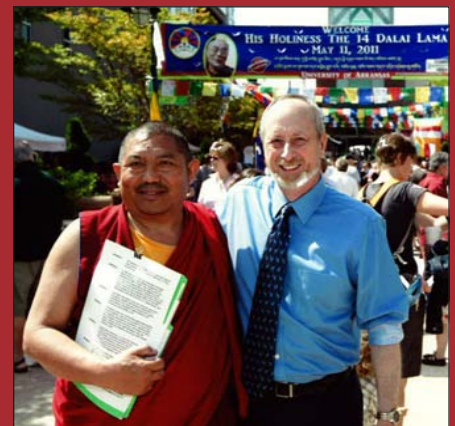
**Congratulations to the Fayetteville Government Channel for recently winning the first, second, and third place awards in the Old State House Museum of Arkansas History Video Competition.**

If you have an idea for a future Fayetteville History Moment program contact Lindsley Smith, Communication Director, at [lfsmith@ci.fayetteville.ar.us](mailto:lfsmith@ci.fayetteville.ar.us) or (479) 575-8330.

**Mayor Lionel Jordan welcomes the Dalai Lama to Fayetteville. (right)**



**Mayor Jordan and Geshe Dorjee celebrate the visit of the Dalai Lama at Fayetteville Farmers Market. (bottom right)**



## Did you know?

You can take care of a lot of your city-related business on the City website. You can submit [Citizen Requests for Services](#) on issues like barking dogs, report code violations and graffiti, and inform city staff about potholes, sidewalks, and trails needing repair - plus much more. You can pay your [Utility Bill](#), [Report a non-emergency Crime](#), [watch City meetings](#) and the [Government Channel](#), and much more. We're always looking for more convenient and fiscally-responsible ways to provide services to the public.



WOOLSEY WET PRAIRIE *cont'd from cover*



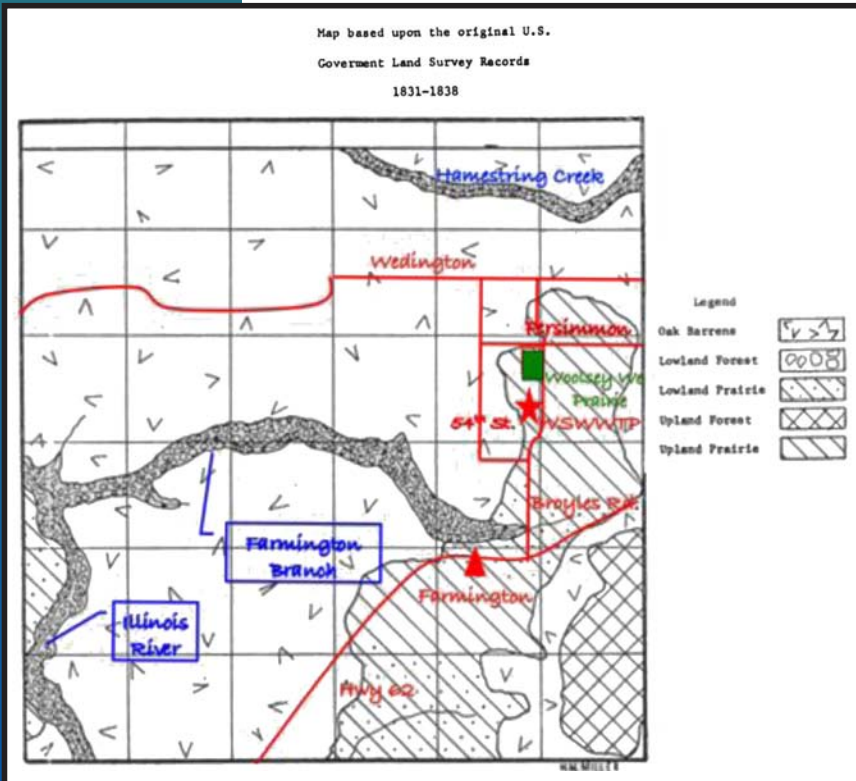
I cannot imagine what it must have been like to face the hardships of walking into the American wilds during that era to identify specific points on the planet that could be seen by others. The identifiers may have been a pile of rocks or a blaze on a tree, if one could be found nearby. It must have taken a hardy soul with a special wanderlust character to enter the world of surveying at that time, doing the work with not much more than a compass and two sticks with a chain in the middle.



In the 1970's, a fellow named H.M. Miller did a Masters Thesis at the U of A that showed the plant communities from sketches, maps, and notes of the 1830's GLO surveyors. By looking at section lines and landmarks, I superimposed modern structures such as the West-side Wastewater Plant, various streets, and of course Woolsey Wet Prairie, onto Mr. Miller's drawing to get an idea of yesterday's plant community of the area with regard to familiar landmarks (see below). Much of it was savanna, or "oak barrens" as they called it back then, and

there were also areas of prairies and forests, both upland and lowland. The savannas had low density stands of large hardwoods, maybe 10 or 20 per acre. There was little brushy understory, and the ground cover was primarily herbaceous prairie plants, due to centuries of burning by Native Americans.

Some ten to twelve years before the surveyors adventures, in 1818-1819, the explorer Henry Rowe Schoolcraft described the praires of the region, sharing with us: "The prairies, which commence at the distance of a mile west of this river, are the most extensive, rich, and beautiful, of any which I have ever seen west of the Mississippi river. They are covered by a coarse wild grass, which attains so great a height that it completely hides a man on horseback in riding through it. The deer and elk abound in this quarter, and the buffalo is occasionally seen in droves upon the prairies, and in the open high-land woods."



Fast-forwarding to more modern times, vast changes have occurred at the City-owned property on South Broyles Road. Fruit orchards were at one time a common sight in Northwest Arkansas. In fact, the northern half of Woolsey Wet Prairie was once a fruit orchard, as was the dirt farm across the street on Broyles Road in 1941. Before the wetland cells were constructed and when the site was a hay field, you could see the remnants of where the rows of trees existed. Small earthen rows were present, and were interestingly built up and down over the prairie mounds and wetland depressions without plowing the mounds down. I wonder if the fruit trees did better on the mounds or the adjacent depressions? I suppose it was a function of whether it was a dry year or a wet year. Most of the prairie mounds of the area are in danger of extinction, and untold thousands have already departed, never to return.

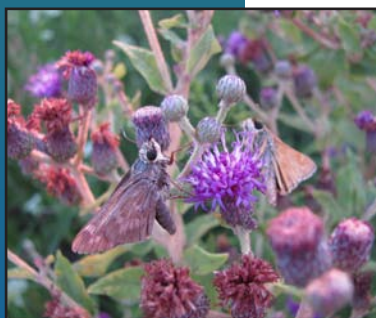
WOOLSEY WET PRAIRIE *cont'd on page 6*



**WOOLSEY WET PRAIRIE** *cont'd from page 4*



All Photo Credits got to:  
Andrew Scaboo and  
Bruce Shackelford



Today, an apple tree and a pear tree near the north gate at Woolsey Wet Prairie appear to be the lone survivors of the pre-World War II orchards. Though severely damaged by age and elements, they still bear fruit. The pear tree in particular has especially sweet fruit, as I have heartedly raccoon-sampled them myself, picking up a spent limb from the ground under the old tree, to play piñata in seek of the succulent treasure. I believe they were there in a 1941 aerial photo of the site, which means they are at least 70 years old. Hope I live that long, but then again maybe more, since that age is only 11 years away for me. Regardless, I do hope the fruit trees outlive me.

Likewise, the old barn standing today was there long ago, and is also visible in the 1941 aerial, along with several homes. A fellow named John Brumley once lived in the rock house that is now a mass of overgrown rock ruins, near the only remaining barn on the property. Brumley probably never realized, or even cared, that the catalpa tree in his front yard would become famous as the place where the second known siting of the Northern Shrike in the whole State of Arkansas would take place, earlier this month.... and he would certainly be aghast to look out his window to see a huge state-of-the-art wastewater facility that puts his outhouse to shame, and be told he would be required by law to tie into the sewer line that goes to it. That would have been so unimaginable to him that he would have probably thought that the Martians had landed in the South Forty when he saw the top of the big equalization basin!

Though I figured most, or all, of the Woolsey proximity was all a working farm back in the day, I spoke with Mrs. Jordan several years ago before the history she holds perishes forever, to find otherwise. As I recall, she said she had lived on Broyles Road since 1957. When asked about the historical land uses at our beloved mitigation site, she said that all of the Woolsey Wet Prairie area was once part of a Soil Bank and laid fallow for 10 to 15 years. The Federal Soil Bank Program

of the late 1950s and early 1960s paid farmers to retire land from production for 10 years, and was basically the predecessor to today's Conservation Reserve Program. Maybe that is why Woolsey's ancient seed bed of native plants was there to gladly reawaken when called upon, saving the City lots of money many years later. I wonder if they had to pull up all the fruit trees to be eligible to enter the Soil Bank program?

Another local elder, Richard Swafford, told me that corn, wheat, and beans had once been propagated on the City property in the 1930's, where the wastewater plant now churns, washing the water from dirty to clean, as told to him by previous generations. He still cuts hay from portions of the city property today, and has encountered a few drainage tiles with his tractor over the years, that were apparently installed to keep the wet prairie from being too wet for crops.

Though the mention of Woolsey Wet Prairie evokes few to think, or even know, about the tired and retired fruit trees; the rock house ruins where a family once slept, ate their meals, and raised their children; or the old barn where a calf or two had been born, they are very much elements of Fayetteville's heritage. The area has taken on a new persona from the 1830's to 1941 to 2010, yet still holds on to a very small morsel of what was commonplace in the past.

Perhaps the most important history and ecology lesson to be learned from seeing how our Woolsey Wet Prairie site has responded to a little nudging, is that much has been destroyed, but it's ALL restorable. Whether or not that is a fact or a myth may be a matter of perspective, but should, nonetheless, become a mindset before we run out of the ground and the other life that depends upon it who have lived here long before we did.

Nature has a unique way of repairing itself with a little help!

*Hope you enjoy the history!*  
Bruce

More information about the Woolsey Wet Prairie is available at:  
<http://www.ecoarkansas.com/WoolseyMain.html>



*Let's Move!*

*Let's Move!* is a comprehensive initiative dedicated to solving the challenge of childhood obesity within a generation, so that children born today will grow up healthier and able to pursue their dreams. Combining comprehensive strategies with common sense, *Let's Move!* is about putting children on the path to a healthy future during their earliest months and years, giving parents helpful information, and fostering environments that support healthy choices. *Let's Move!* is about providing healthier foods in our schools, ensuring that every family has access to healthy, affordable food, and helping kids become more physically active.

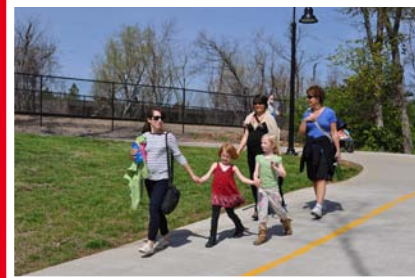
Learn the Facts

Get Active

Eat Healthy

Take Action

Mayor Lionel Jordan held the 1st Trail Tour on April 2, 2011. The event started at the Fayetteville Public Library and Mayor Jordan was the tour guide along the Frisco Trail leading up to Wilson Park. Families were entertained by Shaky Bugs at Wilson Park to wrap up the event.



The 2nd Trail Tour with Mayor Jordan is being scheduled for this summer. More details will be announced soon. Join Mayor Jordan for this fun event and Let's Move.

For more information about this event and the Let's Move program contact Julie McQuade at [jmcquade@ci.fayetteville.ar.us](mailto:jmcquade@ci.fayetteville.ar.us).

# GOOD NEIGHBORS



## SUPPORT FAYETTEVILLE

Join [Fayetteville.OurCommonPlace.com](http://Fayetteville.OurCommonPlace.com) Today!

Dear Neighbor,

Your neighborhood invites you to join Chelmsford's new community web service:

[www.Fayetteville.OurCommonPlace.com](http://www.Fayetteville.OurCommonPlace.com)

Fayetteville's CommonPlace is like an online bulletin board for people who live in Fayetteville. Use it to share events, needs and announcements with your neighbors and to keep up with what's happening in town.

### Use CommonPlace To:



Learn about events in your area.



Post needs to your neighborhood.



Get updates from local organizations.



Be a good neighbor!

### Signing Up is Easy!

Go to:  
[www.Fayetteville.OurCommonPlace.com](http://www.Fayetteville.OurCommonPlace.com)

Fill out your name, email address and street address (so we can verify that you live in Fayetteville)

Get weekly bulletins sent to your email about everything going on in Fayetteville

Explore the site to find neighborhood posts, events, organizations, new neighbors, and more

[www.Fayetteville.OurCommonPlace.com](http://www.Fayetteville.OurCommonPlace.com)

## Fayetteville CommonPlace

Submitted by Audra Herrera, Fayetteville CommonPlace

You might have seen fliers up recently about CommonPlace, or perhaps you saw a booth set up at First Thursday or at the Farmers Market this past week. It is very likely you'll get a flier on your door sometime soon, if you haven't already gotten one.... But what is CommonPlace? In an attempt to foster more community involvement in American cities, CommonPlace Fayetteville is a new community web platform for Fayetteville residents. It's free and easy to use. You can sign up at: [www.Fayetteville.OurCommonPlace.com](http://www.Fayetteville.OurCommonPlace.com).

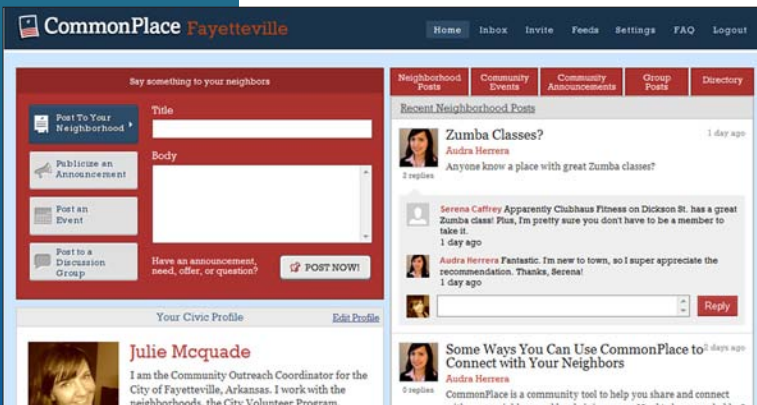
Fayetteville's CommonPlace is an online bulletin board. It's designed to make it easy to share events, announcements, offers, and requests with your neighbors and to stay up-to-date with what's happening in all of Fayetteville.

You might ask, is this another Facebook? While you might spend hours on facebook browsing pictures and status updates from friends all over the country (or even the world), CommonPlace Fayetteville is only for residents of Fayetteville, and it is aimed at getting you back out into the community rather than behind the computer.

Use Fayetteville's CommonPlace to notify your neighbors about a lost cat or to ask to borrow a ladder; use it to keep up with local events happening in Fayetteville or to publicize your own; use it to get announcements from city services and other organizations in town, or to start your own group in the community.

The goal is to build a robust community information infrastructure for Fayetteville, helping make our community an even better place to live in -- more civic and more connected. Again, the URL is: [www.Fayetteville.OurCommonPlace.com](http://www.Fayetteville.OurCommonPlace.com).

Audra Herrera, a rising senior at Rice University (Houston, TX), is kicking off Fayetteville's CommonPlace this summer. Contact her with any questions about the site by email at [audra@commonplaceusa.com](mailto:audra@commonplaceusa.com).



# News from Parks and Recreation, Park Planning, and Urban Forestry:

Construction of the Stream Restoration Project at Niokaska Creek in Sweetbriar Park was completed on March 26. An approximate 1,600-foot section of Niokaska Creek has been restored using a natural channel design approach that included the construction of wetlands. A 36-inch diameter water main located within the park property that was in danger of damage has been protected due to the restoration project. Continued erosion and pipe damage would have cost the City hundreds of thousands of dollars to repair. Additionally an existing electric line was properly buried with the construction of the project. The park was losing land at a rate of 10 feet per year, and several trees within the park property and adjacent properties were at risk from erosion if the project had not been constructed. A re-vegetation plan was developed that encourages the growth of native species at the stream restoration site. Re-vegetation began in conjunction with the construction of the stream restoration and will be on-going. The completed project is expected to improve the water quality of Niokaska Creek at the project site by reducing sediment and nutrient average annual loads by 90 to 95%. The restoration was designed by the Watershed Conservation Resource Center of Fayetteville, AR and constructed by Elk River Construction, Inc. of Pagosa Springs, CO.

Park Planning and Engineering send out a big “thanks” to folks in the City’s Solid Waste, Water and Sewer and Transportation Divisions and the Parks and Recreation Department for their help with the project!



Preconstruction condition of Niokaska Creek in Sweetbriar Park facing south



Niokaska Creek in Sweetbriar Park facing south after construction



Concrete weir and concrete slab over 36-inch water main in Sweetbriar Park preconstruction



Vicinity of concrete weir and 36-inch water main in Sweetbriar Park after construction

For more information about our Parks Department, Trails, Recreational Programs, or about any of our more than 70 city parks go to: [http://www.accessfayetteville.org/government/parks\\_and\\_recreation/](http://www.accessfayetteville.org/government/parks_and_recreation/)

Fred Cusanelli,  
Photographer



**Monday, June 27, 6-7:30 pm**  
**"Native Bees of Arkansas"**

Amber Tripodi is a University of Arkansas PhD student specializing in the conservation of bumble and carpenter bees. She will discuss the sharp decline in native bee populations, the import role of native plants, and how to identify these beneficial pollinators in your own backyard.

**Monday, July 18, 6-7:30 pm**  
**"Backyard Wildlife Management 101"**

Bruce Shackelford, President of Environmental Consulting Operations, Inc. will discuss wildlife habitat enhancement strategies for large and small properties to provide the four basic elements that all wildlife need: food, water, cover, and places to rear their young. He will provide a broad-spectrum discussion from food plots, to feeders, to native plantings.



The Fayetteville Community Wildlife Habitat Project is an initiative of the Environmental Action Committee, in partnership with the National Wildlife Federation and the Fayetteville Natural Heritage Association. The project is designed to address species decline as a result of habitat loss by encouraging residents to create and certify wildlife-friendly landscapes on their properties. Together, we can create attractive, native landscapes that provide the basic elements all wildlife need; food, water, shelter, and nesting sites.

**Help Fayetteville become the first recognized Community Wildlife Habitat in the state of Arkansas by certifying your yard at [www.nwf.org/gardenforwildlife](http://www.nwf.org/gardenforwildlife) .**

For information on the Fayetteville Community Wildlife Habitat™ Project, go to <http://habitat.accessfayetteville.org> or contact Terri Lane at [treehuggerlane@cox.net](mailto:treehuggerlane@cox.net).

## Fayetteville Community Wildlife Habitat™ Project Summer Speaker Series

The City of Fayetteville Environmental Action Committee and the Fayetteville Natural Heritage Association present the Wildlife Habitat Project Summer Speaker Series at the Fayetteville Public Library. Free of charge and open to the public. All programs will be presented at the Fayetteville Public Library, Walker Community Room.



**Monday, July 25, 6-7:30 pm**  
**"Creating Habitat for Butterflies"**

Cindi Cope is a Master Gardener and member of the City of Fayetteville Environmental Action Committee. She will discuss butterfly lifecycles and identification, and provide specific strategies for landscaping with native plants to support our native butterfly populations.

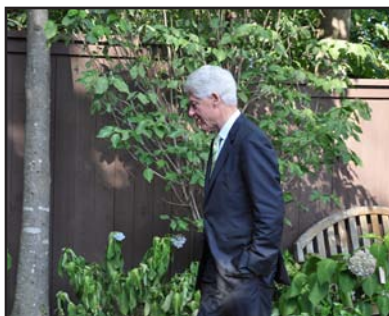
**Monday, August 15, 6-7:30 pm**  
**"Critical Links: Wildlife Corridor Strategies"**

Representatives of the Fayetteville Community Wildlife Habitat Project partnership, including the Environmental Action Committee and the Fayetteville Natural Heritage Association, will discuss the regional green infrastructure map and the importance of individual properties in wildlife corridor preservation.

# First Ladies Garden at the Clinton House Museum.

Submitted by the Clinton House Museum

Last summer, the backyard of the Clinton House Museum was transformed into The First Ladies' Garden, designed by Daniel Keeley of DK Design and dedicated by President Bill Clinton last August. The garden showcases various flowers and plantings favored by Hillary Clinton and features favorite flowers of the first ladies from Martha Washington to Michelle Obama. The museum is in the process of expanding to encompass the west side of the house. An additional landscaping feature in front of the house has more than 3,000 daffodil bulbs, all planted by volunteers. It's certainly a traffic stopper during the spring season.



The University of Arkansas owns the Clinton House property, and the Fayetteville Advertising and Promotion Commission manages the museum. The museum offers ways to be a part of this historic place. Stone pavers with your name and a quote from a First Lady can be purchased for \$500 or you may donate \$50 and have your name on a walkway brick. The Clinton House Museum is also part of the "Billgrimage Tour," which includes: Hope, where the president was born; Hot Springs, where he grew up; and Little Rock, where he served as Attorney General and Governor.

**Admission: \$5 Adult (group rates available)**

**Hours: Mon. through Sat.,  
8:30 a.m. to 4:30 p.m.**

The Clinton House Museum is located at 930 W. Clinton Drive in Fayetteville.



You can view the Fayetteville High School Register [HERE](#).

**Our Future**

# Feature

Fayetteville High School  
**Register**  
The Students' Voice

## Community embraces mascot Bulldog seen as 'tenacious, tough'

Lindsey Davison, Sports Editor

Weighing an average of 50 pounds and standing a mere 14 inches tall, some may wonder why a school would pick the bulldog to be the face of their athletes.

The words of Winston Churchill may clear up a few curiosities.

"The nose of a bulldog has been slanted backwards so that he can breathe without letting go," he said.

Churchill's words came to the mind of Head Volleyball Coach Jessica Phelan when asked what she thought about Fayetteville's mascot.

"Churchill was right; the bulldog is the best mascot because it is relentless," Phelan said.

At least 39 American universities use the English bulldog as their mascot for the same reason.

It's speculated that the United States Marine Corps was the first institution to use the bulldog as their mascot. Several German reports during World War I coined the term "teufel-hunden," meaning devil dogs, for striking U.S. Marines, according to usmcpres.com. This symbol of aggression may be the motivation behind several American schools adopting the bulldog as their mascot as well.

"I'm a traditionalist, and the bulldog is the traditional mascot," said Head Basketball Coach Kyle Adams.

Named for its bull-baiting abilities and the appearance of a miniature bull, "this breed can be very per-

sistent. They do not give up easily," dogbreedinfo.com reported.

"Even though they're small, they're tenacious and put up a strong fight," senior basketball player Emma Clay said.

Tenacious was the word almost every athlete and coach used when asked to describe the bulldog.

Even Harry Vandergriff, former football coach, teacher and superintendent from 1947 to 1982, used the word a time or two.

"I think it's a good mascot," Vandergriff said. "Bulldogs are tenacious and tough, you know."

If these reasons aren't enough to embrace the bulldog mascot, bulldogbreeds.com may do the job of convincing, calling the bulldog "incessantly loyal to its family."

Although the high school was first opened in 1908, the earliest reference to the bulldog as the school mascot is in a 1926 newspaper clipping in the school's library archives. This date, however, still doesn't clear up which bulldog mascot actually came first, Fayetteville's or Springdale's.

"When I was in high school (at Van Buren), I played football against both Fayetteville and Springdale, and that was back in 1935, and they were both the bulldogs then," Vandergriff said.

The bulldog tradition runs in Advanced Placement English teacher Dr. Martha McNair's family.

"My mother-in-law, Feriba (McNair), had the live bulldog mascot in the 1950s," McNair said.

Whether Fayetteville had the mascot first or not, the bulldog has been the mascot for over 100 years and will remain the mascot for years to come.

"I wouldn't change (the mascot) for anything," Adams said.

This article was first published in the Fayetteville High School Register on March 15, 2011.



BRIANNA TUCKER | courtesy photo  
**BULLDOG PRIDE** - Dressing in costume, seniors Eric Salazar and Tevin Clark sit with the live bulldog mascots on Feb. 15. The earliest reference of the school mascot was in a 1908 newspaper clipping found in the school library.

# Walker Park Community Garden brings neighborhood together

Erika Butler, Reporter



You can view the Fayetteville High School Register HERE.

Volunteers, armed with shovels and gloves, gathered around a barren garden site at Walker Park in late February.

Everyone had one goal: to build the Walker Park Community Garden (WPCG).

“This garden will provide the surrounding community with a place to garden together, hopefully creating a better sense of community,” said junior Joel Freeman, a member of the garden’s planning committee.

“The fellowship I saw at the workday was inspiring, so many people of all ages and walks of life came together for a community cause,” counselor Dawn Norman said, who is “on the peripheral of the project,” helping out because her son, Ryan Norman, is in charge of the program.

Volunteers at the community dig day prepared 30-4 feet by 4 feet individual plots that people can lease for a growing season. One-fourth of the garden area, which is “one bed dedicated to the community that will be maintained as a group,” according to junior Serena Caffrey, a volunteer that has been involved in the project since the beginning.



CHELSEA BAINES | photographer  
DIG DAY - Pouring dirt on the garden, volunteer Andy LeVoor helps with the Walker Park Community Garden dig day in late Feb. The garden was the first project of the Garden in the Parks program.

“Everyone, including people who do not own individual plots, are welcome to garden in the community plot,” said former FHS student Andrea Love, also a project volunteer. “This space is maintained by the organizers of WPCG and the produce will be donated to area food banks, homeless shelters and residents in need.”

One goal of the WPCG is to create and strengthen the community while empowering individuals with

space to grow their own food, according to their blog, [walkerparkgarden.blogspot.com](http://walkerparkgarden.blogspot.com).

“Not only do you have a chance to garden and eat your own food, but it helps with building relationships between neighbors,” Caffrey said.

“We intend the garden to be a gathering place, a place for folks to come together to learn more about gardening and enjoy one another’s company while they work,” Love said.

Another goal of the WPCG is to encourage “inter-generational learning between Fayetteville seniors and the wider community,” according to the blog.

“The senior citizens provide lots of inside information for growing plants and the young people provided the enthusiasm and muscle,” Norman said.

“Our group is truly intergenerational and I think that’s one of its strengths; everyone brings a unique perspective,” Love said. The Walker Park Community Garden is a response to public interest in community gardening.

“(The garden) started in August 2010 after the Fayetteville Community Gardening Coalition held a workshop about starting community gardens on public land,” Love said.

“Some of the people who attended the workshop got together and have been organizing ever since.”

“(The garden’s planning committee) planned out the garden from the beginning,” Freeman said. “(We’ve been) doing things like getting together a proposal for the city to approve the garden, finding ways to receive funding, deciding on the actual layout of the garden plots, and planning the ‘Dig Day’ and other such work days.”



CHELSEA BAINES | photographer  
GARDEN OF LIFE - Preparing the Walker Park Community Garden for growing season, volunteer Cait Thorn shakes seeds onto the garden plot. The produce from the community garden will be donated to area food banks, homeless shelters and residents in need.

This article was first published in the Fayetteville High School Register on April 12, 2011.

# LEAN GOVERNMENT PILOT PROJECT IS TAKING OFF!

Lean Government (“Lean”) is a new initiative that the City of Fayetteville is pursuing to increase internal efficiencies. Mayor Lioneld Jordan has directed staff to look closely at our internal processes to see where we can gain efficiencies and cost-savings, as well as provide better service to the citizens of Fayetteville. The initiative is a way to address our current economic circumstances and to serve as good stewards of taxpayer dollars. Lean is not meant to result in a reduction in headcount. Lean should reduce what may be a stressful burden on employees and/or enable employee resources to be devoted to other tasks that are currently not getting done.

Lean refers to a collection of methods and principles that identify and eliminate waste through a systematic approach. Some of the important principles include:

- Gradual and continuous improvement: rather than completely changing a process and replacing it with a new one, Lean takes a gradual improvement approach.
- Implementation-oriented: implementation of at least some improvement ideas should occur in a relatively short timeframe, such as 30 to 90 days.
- Customer-focused: the value a process produces should be viewed from the customer’s perspective, which in most cases with government operations is the citizen.
- Team approach: employees that are most familiar with a process are involved in analyzing it, developing ideas for improvement, and implementing changes.

This initiative will utilize a Lean method called Value Stream Mapping, which is designed to capture the way work is organized and progresses throughout an organization. Three products will be generated: 1) A map of the current state or existing process; 2) A map of the future state or the way we’d like the process to look after we change things; and 3) An implementation plan. This process is meant to be hands-on. We won’t be using special formulas, templates or worksheets. Our materials will mainly be butcher paper, markers, sticker dots and post-it notes.

A pilot project is scheduled during June and July that will focus on the Billing and Collections division processes of new service accounts, service transfers, and service disconnects. The following people are members of the pilot project team.

**Ideas shape the course of history.**

*- John Maynard Keynes*

*Lean Sponsors:* Don Marr, Chief of Staff, and Paul Becker, Finance and Internal Services Director: Don and Paul will serve as the “champions” of this project, meaning that they will ensure staffing schedules enable everyone to participate and that they will support and hold everyone accountable for the implementation plan.

*Team Leader:* Vicki Deaton, Internal Auditor, will serve as the team leader, which means that she will be the main contact for everyone involved with the project. Vicki will also ensure that the team receives consistent and timely communication about the project.

*Lean Facilitator:* Karen Minkel, Director of Internal Consulting, will facilitate the work sessions that result in the products outlined in the project goals. As facilitator, she will encourage everyone to participate, make sure the group stays on track and structure the agenda for the work sessions.

*Business Office team members:* The Business Office staff are the most knowledgeable about how the current process works and the best ways to improve the process. All Business Office staff will be given opportunities to maximize their participation and will be the ultimate creators and custodians of the implementation plan.

*Meter Operations team members:* Don Osburn and Doug Sharp, Water Services Supervisor and Meter Operations Assistant, will serve as team members due to their knowledge of the processes and the information transfers between Meter Operations and the Business Office.

*Other team members:* Scott Huddleston and Cathy Kautzer, Information Technology Manager and Senior Programmer/Analyst, and Marsha Hertweck, Accounting Director, will also serve as team members. They will have several roles: 1) To provide guidance for technology ideas; 2) To provide an outside perspective; and 3) To gain firsthand experience with the Lean project.

After the pilot project is complete, other City processes will be evaluated for participation in the Lean Government initiative. The Lean Sponsors, Leader, and Facilitator look forward to working with employees throughout the City to improve processes, gain efficiencies, save money, and provide better service to our citizens.

*Submitted by Vicki Deaton, Internal Auditor*

## The Fayetteville Farmers' Market Could be Voted One of America's Favorite Farmer's Markets™

Submitted by Peggy Maringer, Market Manager

Get ready Fayetteville! The Fayetteville Farmers' Market is a competing in the 2011 America's Favorite Farmers Markets contest, and we need your help to win.

The Fayetteville Farmers' Market is located on the Downtown Square, 101 W. Mountain St, April-November, 7am-2pm, website: [www.fayettevillefarmersmarket.org](http://www.fayettevillefarmersmarket.org).

Voting is now underway to select "America's Favorite Farmers Markets" at [www.farmland.org/vote](http://www.farmland.org/vote). The contest is a nationwide challenge to see which markets can rally the most support from their communities. Online voting takes place from June 1st through August 31st at Mid-night, when four winning markets—one large, one medium, one small, and one boutique—will receive the title of America's Favorite Farmers Market for 2011. Winners will be featured on the leading food site Epicurious.com, and will be honored at local celebrations that include prizes.

"Casting a vote for The Fayetteville Farmers' Market is a fun and easy way to support our local farmers, the market, and our community," said Peggy Maringer, Market Manager. "To vote, simply go to [www.farmland.org/vote](http://www.farmland.org/vote) and select the Fayetteville Farmers' Market.

The America's Favorite Farmers Markets contest is hosted by American Farmland Trust, the nation's leading conservation organization dedicated to saving America's farm and ranch land, promoting environmentally-sound farming practices, and supporting a sustainable future for farms. The contest is a part of the organization's No Farms No Food® campaign, which raises awareness of the dangers of farmland loss by making connections to food.

"Farms near metropolitan areas produce 91 percent of our nation's market value of fruit, 78 percent of vegetables, and 67 percent of dairy products," said Jon Scholl, president of American Farmland Trust. "Farmers markets are a vital link between local farms and their supporting communities, providing fresh and healthy food and an experience that cannot be matched anywhere else."

For more information about America's Favorite Farmers Markets contest or to cast your vote, visit [www.farmland.org/vote](http://www.farmland.org/vote).

The Fayetteville Farmers' Market is located on the Downtown Square, 101 W. Mountain St, and runs 7am-2pm on Saturdays, April through the 3rd weekend of November, and 7am-1pm on Tuesdays and Thursdays, April thru Oct. 479-236-2910, website: [www.fayettevillefarmersmarket.org](http://www.fayettevillefarmersmarket.org)



# City Radio Project Underway

Submitted by Kathy Stocker, Police Department

Fayetteville City Council approved a Citywide Radio Project on December 21, 2010. The Phase I cost of the project is \$6,317,377, and the Phase II cost that will go to the City Council June 21, 2011, is \$614,093. Motorola was issued a notice to proceed on February 7, 2011 with a completion date projected to be February 2012.

This project involves upgrading, installing and implementing a three-site ASTRO 25 simulcast radio system that will be connected to the state-wide Arkansas Wireless Information Network (AWIN). This system provides the City with the means to connect to other city, state and federal agencies. As illustrated by the recent disasters in the area, ensuring effective communication is the key to helping communities in their time of need. Some of the advantages of partnering with AWIN is that they monitor their tower sites 24-hours per day 7 days per week, provide maintenance of the tower site equipment, and they can provide radio sites on wheels and generators on trailers if needed in disaster situations. The City's radio system handles communications for all city divisions including public safety.



The City's existing radio equipment was rapidly becoming obsolete and replacement parts were hard to locate. Areas of weak or no radio coverage were mapped to determine the improvements needed in a new radio system. Motorola provided new coverage maps based on sites available in the Fayetteville area, and we were able to determine the best locations from these maps. The Police Department applied for and received \$1,730,268 in federal and state grants to assist in funding this project; other funding was obtained from Police and Fire Impact Fees, City Enterprise funds and Special Revenue Funds. Several members of City Staff have been involved

in the planning and implementing of this project. It is truly a team effort. We have weekly project management meetings via the web to discuss action items and issues with the project.

We feel the primary responsibility of local government in the Fayetteville area is the safety and protection of its citizens, their region and the state. The larger the crisis, the more public safety agencies need an efficient, coordinated response. The Police Department responds to rescue situations, violent crime, and property crime along with crowd and traffic control. The Fire Department responds with rescue and damage control. The Local Government departments respond to emergencies such as water breaks, frozen lines, emergency locates, traffic hazards and trash and debris removal. To aid the public quickly and effectively as a team, these responders need real-time communication with each other.

We are excited to be working on a project that will improve communications and interoperability in Fayetteville.

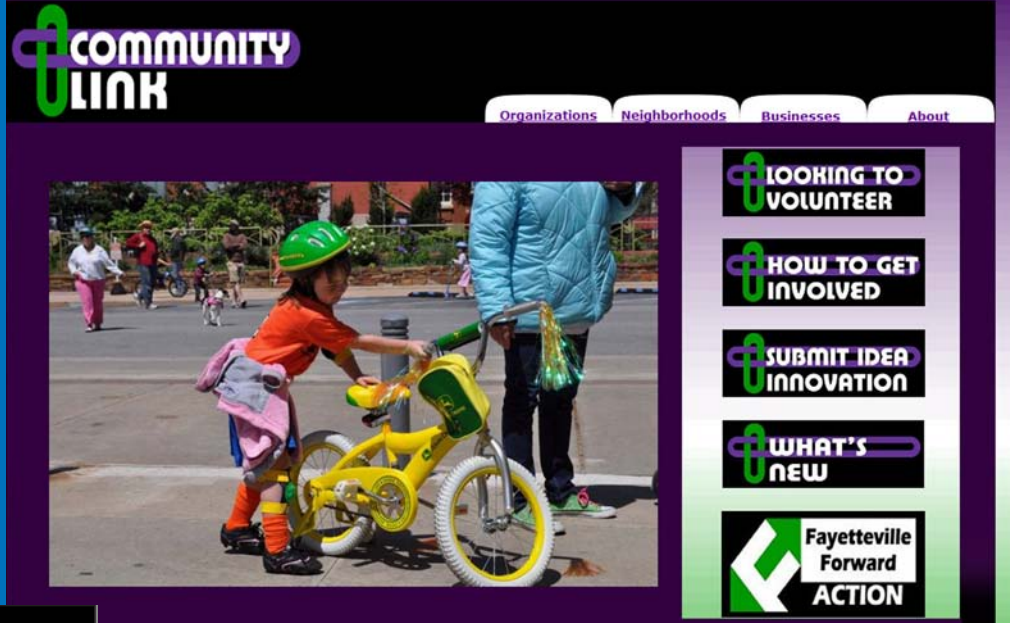


# Get Involved Portal

Are you looking for ways to get involved in the community?

We've made it a little easier for you. The Community Link is an online community for finding out about volunteer opportunities, community events and projects, discussing ideas and innovation, and much more.

The volunteer opportunities, events, and other information on the Community Link is growing all the time.



## Getting Started on the Community Link

Here are some tips for getting started.

1. You do not have to register to get information from the Community Link. Registration is only required if you would like to make comments, post events or content. We welcome all community members and organizations to join us and contribute to the Community Link. This website is for everyone. For more information go to About page, User Guidelines, or submit your questions through the Contact Us form.

2. Go to "How to Get Involved" and find groups, friends, events, or your interest are.

3. We will be offering a subscription service sometime in July 2011 for registered users. The service will allow you to subscribe to be notified when there is activity for a specific category such as Emergencies, Local Food, etc. You will be able to be notified by email or by wireless text message.

For more Tips for Getting Started click [HERE](#).

For more information about the Community Link contact Julie McQuade, Community Outreach Coordinator, at (479) 575-8302 or [jmcquade@ci.fayetteville.ar.us](mailto:jmcquade@ci.fayetteville.ar.us).

<http://portal.accessfayetteville.org/>

# Sustainability and Strategic Planning

John Coleman, Director of Sustainability & Strategic Planning

In March, Mayor Jordan combined Sustainability and Strategic Planning into one department while moving Karen Minkel over to a permanent Internal Consulting role to focus on process efficiency in City departments. Kristina Jones, Leif Olson, and I make up the new Sustainability & Strategic Planning department spending about a third of our time on City Council led policy initiatives, a third on projects initiated by the senior department directors, and a third on grants and sustainability-specific projects.

Highlights include managing \$1.2 million in grant funded projects, revamping our building codes to improve energy efficiency, a Long-Range Solid Waste & Recycling Plan, local foods research, a sustainability gap assessment that compares Fayetteville with peer communities, a Cottage Housing Ordinance, refining Development Services graphic design manual, and continued pursuit of funding opportunities through government and foundation grants.

Somehow we find time to float a lot of rivers, play a little music, and coach some t-ball...but not on work time of course. If you're curious about what's happening contact me at 479.575.8272 or [jcoleman@ci.fayetteville.ar.us](mailto:jcoleman@ci.fayetteville.ar.us)

**Sustainability Accomplishments** Fayetteville ARKANSAS April 2010 to 2011

**fayetteville forward**  
Successes include the Green Economy Group's push for clean energy legislation at the state level and the creation of First Thursday, a monthly event enstated by the Creative Economy Group to bring the community together in support of the local economy.

**waste diversion**  
In 2010 Fayetteville residents produced 54,000 tons of waste. 45,000 tons, enough to fill Razorback Stadium, were sent to the landfill, while 9000 tons were recycled.  
Internally, the City's Development Services Department transitioned to electronic submittals saving design firms over \$21,000 and seven trees worth of paper.

**water quality**  
City Council passed low impact development and streamside protection ordinances that are expected to help sustain the region's level of water quality as population grows.

**plants, parks and open space**  
In 2010, Parks and Recreation introduced native plants to over 25,000 square feet of park space and began restoring native prairies on 25 acres of park land.  
CH2MHill created a 1 acre xeriscape garden at the Noland Wastewater Treatment plant utilizing 100% recycled materials.  
The Walker Park Community Garden was the first Community Garden to be established in a city park.

**energy**  
The City has invested over \$500,000 in energy efficiency improvements for existing facilities with an expected savings of \$100,000 annually.  
20 KW in solar installations were installed on the Fayetteville Public Library and District Court Building, enough to power three average Fayetteville homes.  
Using Energy Block Grant funding, the City has partnered with Treadwell Institute to perform energy efficiency and renewable energy improvements on the Botanical Gardens of the Ozarks, Mt Sequoyah Retreat Center, and the Chamber of Commerce through its Community Revolving Loan fund. The loans will be repaid using energy savings from the projects.

**alternative transportation**  
Fayetteville's Alternative Transportation and Trails Master Plan has led to the construction of 18.5 total miles of trails, including 1.5 miles of trail and 6 miles of bike lanes and sharrows built in 2010.  
Fayetteville was awarded Bronze Bicycle Friendly Community status in 2010.

Fayetteville is focused on holistic sustainability through social, economic and environmental efforts

## Four things you can do to live a more sustainable lifestyle:

- Get an energy audit. Go to [aepEfficiency.com](http://aepEfficiency.com) for more information.
- Build a compost bin and start composting. <http://www.howtocompost.org/>
- Purchase products with minimal or recycled packaging.
- Visit the eco-LOGICAL Communities website at <http://eco.walton.uark.edu/> for tips on reducing your utilities and Fayetteville's impact on the planet.

# Family Events at the Fayetteville Public Library

**Fridays, June 10 – August 12, 10 am**

Friday Morning Movies

**Saturday, June 11, 10:30 am**

Shout Lulu family concert

**Saturday, June 18, 10:30 am**

IRWP Rainger's Kids Club Concert with Marshall Mitchell

**Saturday, June 25, 10:30 am**

Papa Rap and the MC's – come prepared to dance

**Saturday, July 2, 10:30 am**

Partners in Play with Trike Theatre

**Saturday, July 9, 10:30 am**

Folksinger and storyteller Adam Miller

**Tuesday, July 12, 6:30 pm**

Renowned Texas puppeteer Dennis Lee

**Saturday, July 16, 10:30 am**

World of Magic with Marty Hahne

**Saturday, July 23, 10:30 am**

Nashville-based Wild Goose Theater and puppets

**Thursday, July 28, 7 pm**

Arts Live Theatre presents live Shakespeare in FPL amphitheatre

**Saturday, July 30, 10:30 am**

Anoush Dance Troupe

**Saturday, July 30, 1 pm**

Washington County Historical Dancers

**Saturday, August 6, 10:30 am**

Partners in Play with Trike Theatre

**Tuesday, August 9, 6:30 pm**

Around the World Bedtime Storytime

All events take place in the Walker Community Room unless otherwise noted.

## Mountain Street Stage Music Series

Each Sunday in June (6/12/ 6/19; & 6/26), 2 pm, Walker Community Room: For the third year, the Fayetteville Public Library will host a music series on Sundays at 2 pm throughout the month of June. The series will feature local groups performing a variety of music. All concerts will be in the library's Walker Community Room. The concerts are free and open to the public. For more information, call 856.7250.

## 2500 Books for 2500 Kids

Book Drive Continues June 1 Through July 26, Children's Library: The Fayetteville Public Library and the Fayetteville Chamber of Commerce's Small Business Committee are partnering for a second year to collect 2,500 books between June 1 and July 26. The books will benefit children participating in the library's Summer Reading Club, Books for Borrowing and Reading Roadshow programs. Area businesses through Fayetteville are serving as book donation sites. For more information, including a list of participating businesses, visit [www.faylib.org](http://www.faylib.org).



**FAYETTEVILLE PUBLIC LIBRARY**

401 W. Mountain Street • Fayetteville, AR 72701 • 479.856.7000 • [www.faylib.org](http://www.faylib.org)

Our mission is to strengthen our community and empower our citizens through free and public access to knowledge.

# Eco-Logical Fayetteville is now on Facebook! Check it out HERE.

**Save resources...  
Save money...  
It's Eco-LOGICAL!**

**Eco-Logical defined:**  
'Eco' is short for ecological. 'Eco' is short for economics. Logical implies rational, data-driven decision making and a results orientation. It makes rational sense: when we save resources, we save money.

**Community defined:**  
Sustainability happens in a place. Sustainability happens in communities. A community can be large or small. It can be defined by geography such as a town or a region. A community can be defined by relationship such as a business or organization. A community may be defined by shared interests or social connections such as a civic group or club. Most people belong to several communities – a work community, a town or city, a church or school, a club or charitable group. Community is how we get things done. A community is a natural unit for effecting lasting and significant change.

**How can communities serve as the foundation for a more sustainable world?**  
**Building Blocks**  
Eco-Logical Communities are built around 4 core building blocks. These components form the foundation that allows any community to see its impact on the planet, to engage people in reducing that impact, and to measure the results.

**Eco-Dashboard**  
Learn about Fayetteville's environmental footprint, including energy consumed, water used, waste generated, and carbon emitted into the atmosphere. Visit Fayetteville's Dashboard

**Eco-Pledge**  
Make an eco-pledge to help Fayetteville dial it down and reduce our collective impact on the planet. Make an Eco-Pledge

**Eco-Tools**  
Use tools to help you manage your own utilities and impacts – Sign up for EarthAid's Utility Management Tool and Green your commute with our Eco-Commuter Tool.

**Eco-Resources**  
Find valuable resources to help you learn more about how to live a more sustainable lifestyle.

Applied Sustainability Center  
Business Building 475  
University of Arkansas  
Fayetteville, AR 72701  
PH: (479) 575-4594

UNIVERSITY OF ARKANSAS  
SAM M. WALTON  
COLLEGE OF BUSINESS

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University of Arkansas  
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*You CAN live green  
and save some green  
while you're at it!!!*

For more information  
send an email to  
Eco-Logical Fayetteville at  
blroark@uark.edu

## Did You Know...

Fayetteville residents spent \$3 million on electricity for the month of July 2009! The average total for residential electricity consumption is approximately \$2 million per month.

Duct systems can be leaky no matter how old the home is, and the leakage can only be determined by a duct blaster test!

Average payback on investing in your home can be less than a year!

If the rooms in your home vary in temperature, suspect that the culprit is leaky ducts or air infiltration.

An energy assessment can lead to better indoor air quality in the home.

If every American household replaced just one incandescent lightbulb with a CFL, it would reduce electricity demand by more than five gigawatts- the average output of five nuclear power plants.

The cheapest kilowatt is the one we don't use. 50 percent of the U.S. energy demand could be met through energy efficiency!

Eco-Logical Fayetteville turned 1 year old in April 2011! Have you signed up to begin mapping your own environmental footprint yet? You should. Through Eco-Logical Fayetteville, the University of Arkansas Applied Sustainability Center is linking arms with the City of Fayetteville and a number of other community partners to bring a similar practice to a much larger audience: all Fayetteville residents.

Eco-Logical Fayetteville offers a variety of tools and resources to help city residents understand their current environmental footprint and reduce their collective impact. It includes an online dashboard at [www.ecologicalcommunities.org](http://www.ecologicalcommunities.org) where participants can pledge to make environmentally friendly decisions and see the collective impact they are having. Through innovative partnerships, Eco-Logical Fayetteville is leveraging other resources to help area residents with this effort as well. By working with energy start-up Earth Aid ([www.earthaid.net/EcoLogicalFayetteville](http://www.earthaid.net/EcoLogicalFayetteville)), participants are able to track their actual energy and water usage at home, compare their usage to that of friends and neighbors, and earn discounts and offers from local businesses for saving through the Earth Aid Rewards Program.

This effort truly engages all community partners in helping residents understand and improve their energy and water use. All four area utilities — SWEPCO (a division of American Electric Power), Arkansas Western Gas (a SourceGas company), Ozarks Electric Cooperative, and the City of Fayetteville's municipal water utility — are partners of this effort and play an important role in providing data and in reaching out to their customers to encourage participation.

[www.ecologicalcommunities.org](http://www.ecologicalcommunities.org)

To subscribe to this newsletter visit:

[www.accessfayetteville.org](http://www.accessfayetteville.org)

## Fayetteville Senior Activity & Wellness Center

945 South College  
Fayetteville AR 72701

(479)571-2920

fayseniorcenter@sbcglobal.net

Hours of Operation  
8:00 AM— 4:00 PM  
Lunch Served M-F  
11:30 AM to 12:30 PM

SENIOR TRANSPORTATION  
AVAILABLE DAILY  
Monday—Friday  
8:30 AM TO 3:30 PM

Do you need transportation to a Medical Appointment or to go shopping, have your hair done or to pick up some groceries?

Call us and we will take you there. 479-571-2920

Transportation is also provided to and from the activity center each day.

## Volunteers Are Always Needed & Appreciated!

Contact the Senior  
Activity and Wellness  
Center to find out  
how you can help out.

## Walmart Foundation Gives to Fayetteville Meals on Wheels

We are pleased to announce that Walmart Foundation has approved another grant for this year in the amount of \$52,225.00. This will help the Meals on Wheels program keep homebound seniors off a waiting list. We appreciate all the help Walmart continues to give this program!

## Writing Workshop June 27<sup>th</sup>

10:00 a.m.—11:00 a.m. Poetry  
12:30 a.m.—1:30 p.m. Memoires

This workshop will be taught by teachers from the University of Arkansas, including Stefan De La Garza, who holds his MFA in Poetry from San Francisco State University and is currently pursuing his MFA in Fiction at the U of A. Stefan is also active with the Community Garden and is a Volunteer for the Meals on Wheels Program.

The goal of this workshop is to get seniors writing!



## Hate to Exercise?

Wow, have we got something for you...

## ZUMBA GOLD

Are you ready to party yourself into shape?

That's exactly what the Zumba® program is all about. It's an exhilarating, effective, easy-to-follow, Latin-inspired, calorie-burning dance fitness-party.

Zumba Gold is fun, easy to follow along the music uses dance moves and rhythms from... Cumbia, Salsa, Merengue, Tango, Rumba, Cha-Cha and many other exciting and fun rhythms and dances. \$3 per class, first class is free!

Mondays and Wednesdays @ 5:30



## Meet Bobby Ferrell



City Council  
Ward 3  
Position 2  
Elected Nov 2010

You can contact  
Bobby Ferrell at:

2413 Twin Oaks Court  
Fayetteville, AR 72701  
or (479) 442-3535

This edition I'm pleased to introduce one of our longest-serving City Council Members, Bobby Ferrell.

*Some of the basics:* City Council Member Robert "Bobby" Ferrell is 62 years old and is married to Kay Ferrell.

**Question:** *How long have you lived in Fayetteville?*

50 years. I spent 3 years in the military, including 1.5 years in the Republic of South Vietnam, and some years in Fort Smith as my job led me there.

**Question:** *What brought you to Fayetteville & why did you stay (if different reasons)?*

My Dad came to Fayetteville in 1950 to work at the University of Arkansas Athletic Department.

**Question:** *What is your profession, expertise, life experience, etc?*

I taught High School History my first year after college graduation. But after that my career consisted of working in Public and Governmental Affairs, Public Relations and Business Office Management.

**Question:** *What do you enjoy most as City Council member?*

Learning more and more about government and people. Being able to guide citizens with requests and problems and being able to get them to the right people to resolve the problems. It is great to be involved with sculpting new legislation and amending existing laws where needed.

**Question:** *What is your favorite thing about Fayetteville?*

The PEOPLE.

**Question:** *Is there anything else you would like to share?*

Fayetteville sits nestled in the Boston Mountains of the Ozarks. Because of the beauty and the fauna and the flora, we attract a wide divergence of people that seem to melt together to create a very educated populace that translates into creating the best place in the world to live as far as I am concerned. The citizens are of a very active nature as compared to a passive nature and seek involvement in the government and their destiny.

Meet your local  
elected officials

Fayetteville  
ARKANSAS

# Your City Council

Ward 1, Position 1



Adella Gray  
1681 N Starr Drive  
Fayetteville, AR 72701  
(479) 442-4958  
ward1\_pos1@ci.fayetteville.ar.us

Ward 1, Position 2



Brenda Boudreaux  
172 E Willoughby Dr  
Fayetteville, AR 72701  
(479) 442-3095  
bthiel@cox.net

Mayor Lioneld Jordan



113 W Mountain St  
Fayetteville, AR 72701  
(479) 575-8330  
mayor@ci.fayetteville.ar.us

The City of Fayetteville operates under a Mayor-Council form of government. In this system the City Council is the legislative and policy-making body of city government. It sets city policy by passing ordinances and resolutions.

Ward 2, Position 1



Mark Kinion  
418 W Ila Street  
Fayetteville, AR 72701  
(479) 442-7868  
ward2\_pos1@ci.fayetteville.ar.us

Ward 2, Position 2



Matthew Petty  
326 N. Rollston Avenue  
Fayetteville, AR 72701  
(479) 595-8303  
citycouncil@matthewpetty.org

The City Council also determines the city budget and appoints and removes certain board and commission members.

The City Council is composed of eight council members and a Mayor. Two council members are elected in each of Fayetteville's four wards by city voters and are directly responsible to the people.

Ward 3, Position 1



Justin Tennant  
113 West Mountain  
Fayetteville, AR 72701  
(479) 301-8677  
ward3\_pos1@ci.fayetteville.ar.us

Ward 3, Position 2



Bobby Ferrell  
2413 Twin Oaks Court  
Fayetteville, AR 72701  
(479) 442-3535  
ward3\_pos2@ci.fayetteville.ar.us

General municipal elections take place on the first Tuesday after the first Monday in November in even-numbered years. Four council members are elected at one municipal election, and four council members at the next. The term of office for a council member is four years and a council member may serve an unlimited number of terms.

You can find which ward you live in by going to the Interactive Maps on the city's web page or by clicking this link: [Interactive Ward Map](#).

Ward 4, Position 1



Rhonda Adams  
1725 W Halsell  
Fayetteville, AR 72701  
(479) 444-0518  
rhonda@adamsward4.com

Ward 4, Position 2



Sarah Lewis  
113 West Mountain  
Fayetteville, AR 72701  
(479) 263-2087  
sarahelainelewis@gmail.com

2011 City Council Calendar	
Agenda Session	Council Meeting
June 14, 2011	June 21, 2011
June 28, 2011	July 5, 2011
July 12, 2011	July 19, 2011
July 26, 2011	August 2, 2011
August 9, 2011	August 16, 2011
August 30, 2011	September 6, 2011
September 13, 2011	September 20, 2011
September 27, 2011	October 4, 2011
October 11, 2011	October 18, 2011
October 25, 2011	November 1, 2011
November 8, 2011	November 15, 2011
November 29, 2011	December 6, 2011
December 13, 2011	December 20, 2011
December 27, 2011	January 3, 2012
<b>Room 326</b>	<b>Room 219</b>
<b>4:30 PM</b>	<b>6:00 PM</b>

Images donated by Stephen Thetford Photography

# Summer Fun in Fayetteville

Summer has arrived! The City of Fayetteville Parks and Recreation Department has a lot for Fayetteville to look forward to from our swimming lessons to Gulley Park Summer Concerts and Dive-In Movies. Here are some need-to-know dates for you and your family this summer!

## Wilson Pool at the City of Fayetteville's Wilson Park

- Swim Lesson registration is going on now online and at the Parks Office.
- Pool Opens on Friday, June 10.
- First Dive in Movie of the summer on June 10.



## Gulley Park Summer Concert Series

This summer will be the 15th year of free concerts at Gulley Park. We promise the line up is great and one you won't want to miss. Concerts are on Thursday from 7-9 pm.

- June 23: Waylon Pierce
- July 14: Casual Flyze and the Earth
- July 28: Tim Brantley
- August 11: Uncrowned Kings

